



UK-US Dialogue Programme + Illinois Tech Global Leaders Program

Summer 2018

Prepared for: Rukiya Khan, Project Manager

Prepared by: Luke Chitwood

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PROJECT PROPOSAL

YDP and GLP

The Global Leaders Program aims to empower Chicago's young innovators. Our unique approach puts leadership development, identity, and agency at the fore, and infuses collaborative elements throughout our work exposing students to opportunities in STEM fields, imparting frameworks for solving problems, and providing supports in their pursuit of higher education. We readily take the risk of putting significant responsibility on our young people to co-create their own growth experiences – and to drive the change they desire to see in their communities. Time and time again, our Scholars reward our high expectations by vastly exceeding whatever marks we could have set or imagined for them. This approach is innovative and absolutely vital in supporting students from backgrounds historically underrepresented in STEM fields and higher education. By developing as leaders, problem-solvers, and agents of change, our Scholars are prepared to persist and to thrive in environs where they will likely find themselves - or persons from backgrounds similar to theirs - a distinct minority.

GLP and YDP each aim to create dialogue and community between students from diverse backgrounds, and place a high value on the discourse and growth that this interaction facilitates. Bringing our students together during the summer of 2018 provides an opportunity to deepen our pursuit of our respective missions, and offers great potential benefit to all students involved. This is hard work, but far from laborious. Our Scholars are incredibly bright, engaging, and exceedingly enjoyable young people.

Each summer, I have a number of conversations with Scholars who are pleasantly surprised that they're having fun and learning at the same time. I'm confident that YDP students would likewise thoroughly enjoy themselves.

While at the Global Leaders Program ("GLP"), UK-US Youth Dialogue Programme ("YDP") students and staff will participate fully in GLP's summer programming (detailed schedule in following section). Our approximately 100 high school Scholars (ages 15-18) are divided into 6 groups for the majority of our programming, and each group is assigned one undergraduate Summer Staff member (a "Program Instructor") as their facilitator and group leader for the duration of the program. YDP students will be distributed in pairs amongst different groups for



YDP + GLP

programming, so that they get maximum opportunity to interact authentically and naturally with our Scholars (and so as to present the least disruption following their departure after Week 1). GLP's Full-Time staff, including the Manager of Programs, Luke Chitwood, will work closely with YDP staff and participants in preparing and orientating them for their stay. YDP will also have additional support navigating campus and logistics for the duration of their stay, provided by: (1) a Summer Staff Program Intern, who, while not exclusively assigned to the YDP group, will be a point-person on logistics and other matters related to YDP's involvement and (2) Megan Mozina, the Illinois Tech Office of Student Access, Success, and Diversity Initiatives' Director of International Initiatives, who has been instrumental in paving the way for this potential partnership. Megan is eager to support this initiative and the incorporation of YDP's students into GLP's Summer Session. Megan offers a unique perspective and ability to bring our two programs together, having managed GLP from 2013-2014 and been familiar with YDP since first meeting students from the programme in 2013. Also an active member of partner organization WorldChicago since 2012, Megan's deep appreciation for our programs and expertise in international initiatives will prove instrumental in making this partnership a great success. The involvement of Megan, Luke (along with other GLP Staff), and Jerry Doyle, Illinois Tech's Vice Provost of Access, Success, and Diversity Initiatives, offers potential to continue our proposed collaboration and impact beyond summer 2018.

GLP intentionally fosters an open and inclusive community, and YDP's students can rest assured they'll be gladly welcomed into the program. The first week is particularly focused on teamwork and cohort-building, so YDP participants will have every opportunity to get to know their American counterparts. Additionally, our incoming Scholars (rising high school juniors), typically hail from 30-40 different high schools, and themselves often know almost none of the other Scholars when they join the program. Everyone is getting to know each other and building a foundation in the skills and processes utilized in GLP, so YDP students will enter on equal footing to our Scholars and able to readily engage with the first week's curriculum.

Detailed Sample Schedule

ILLINOIS TECH Global Leaders Program		#dress up *time outside @field trip		
Globalleaders.iit.edu				
Summer Session 2018				
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
July 9	July 10	July 11	July 12	July 13
<i>Welcome!</i>	<i>Team-Building</i>	<i>Serving through STEM</i>	<i>Strengths-based Leadership</i>	<i>College Fair</i>
a.m. Introduction + Program Overview Expectations	a.m. *@ Irons Oaks (all day field-trip)	a.m. @# DC Project Field Trips (research + empathy)	a.m. Design Thinking framework + workshop	a.m. & p.m. GLP @ Scholars College Fair
p.m. *Squad Olympics (team-building)	p.m. *@ Irons Oaks	p.m. Design Consulting Projects Day 1 <i>Project Launch</i>	p.m. DC Projects Day 2 <i>Empathy</i>	→ YDP Flexible Day (see Outdoor Camp options)

Monday, July 9th – Introduction + Squad Olympics

Students will be introduced to the Global Leaders Program, meet program staff, and participate in ‘Squad Olympics’, a GLP tradition of interactive team-building activities and games that promote bonding amongst ‘Squads’ (small groups of 15-18 Scholars that collaborate on projects throughout the summer session).

Tuesday, July 10th – Irons Oaks Outdoor Adventure Center

Students will participate in a field trip to Irons Oaks Outdoor Adventure Center, where they will be led by professionally trained facilitators (in small groups of 12-15) through a low-ropes leadership development course that incorporates civic reflection. Irons Oaks, located in a densely-wooded area near Chicago, offers our Scholars an opportunity to move outside their urban or suburban comfort zones – and encounter just enough inquisitive insects and spiders to startle a few Scholars each year. Ample bug spray is provided for all, and the facilitators from Irons Oaks are well versed in helping students unfamiliar with nature become more comfortable throughout the day.

Evening of July 10th – Community Dinner

Following our team-building excursion to Irons Oaks, we invite YDP Students and staff to join a group of 2nd-year GLP Scholars (rising seniors) and GLP Staff for a community dinner, extending the day’s conversation and exploration of collaboration. This will be intended as an intentionally casual setting where our participants can better get to know one another and share their experiences – all while enjoying a meal of classic, Chicago-style Deep Dish pizza and other local fare.

Wednesday, July 11th – Design Consulting Projects Launch + Field Trips

Students will participate in the launch of our Design Consulting Projects, which are 6-day projects in which community organizations and businesses pose a real challenge within their organization that they would like a team of Scholars to address. Partners will introduce their organization and challenge to students. Students will attend field trips to visit employers and organizations across the city to learn more about their projects and to interact with stakeholders. Last year, partners included Chicago’s Shedd Aquarium and the City of Chicago’s Office of the City Clerk, and one project’s research trip featured a visit to Google’s Chicago office.

Thursday, July 12th – Design Thinking + Empathy

Students will participate in a Design Thinking workshop led by IIT’s Institute of Design. Design Thinking is an iterative problem solving process that guides students through their Design Consulting Projects. Students will engage in an activity focused on ‘Empathy’, the first stage of the design process, where they will brainstorm the ‘bright spots’ and ‘pain points’ of their partner’s challenge on stakeholders.

Friday, July 13th – Outdoor Exploration

On this day, GLP Scholars are participating in a college fair that GLP co-hosts with several other College Access organizations in Chicago. This fair welcomes nearly 1,000 high school students from across Chicago and takes place in an expo-style format at another local university. Representatives from over 150 colleges and universities across the U.S. attend to meet our students and discuss their institutions. YDP students are welcome to participate, though they are welcome to seek other opportunities with the time, if they preferred. YDP could instead choose to have their students venture out of the city and participate in an outdoor team-building activity or camping retreat. We've researched regional options from multi-day overnight camps to day trip opportunities. A selection of options are shared here. Round-trip transportation (via chartered bus) would cost approximately \$900-1200, depending on destination. An overnight excursion would, if it reduced the number of nights YDP students spend on campus at IIT, potentially lower the lodging portion of the estimated cost (detailed later in this proposal). GLP staff can share more information and facilitate connections with the organizations associated with any of the options listed below, as well as other potential opportunities in the area.

Name	Type	Distance from C	Room	Activities	Board/Meals	Cost, 2 counselors	Per Person	Availability?
YMCA Camp Pinewood	Overnight Camp	3 hours (drive)	\$25/night/pp	\$10 pp/each full day	\$8/pp/day	\$1,666.00	\$119.00	July 12-15
Wisconsin Canoe Rental/Ped	Day trip/activity	3.25 hours (drive)	N/A	\$53/canoe (seats 2)	N/A	\$371.00	\$26.50	Friday, July 13th
Lake Geneva Canopy Tours	Day trip/activity	1.75 hours (drive)	N/A	Team Building Canopy	N/A	Varies by activity	\$19.50 - 90	Varies by activity

Optional/Remote Participation – Design Consulting Projects

YDP students participating in the first week of GLP's Summer Session will go through the first two modules of our Design Consulting Project curriculum, and also an introduction to the Design Thinking process. Having become acquainted with the project prompts and processes, YDP students can continue exploring the process and bring their ideas to fruition. We see this taking shape in a form that fits with both GLP and YDP's summer plans. A few potential approaches:

- GLP provides YDP staff with facilitator guides and materials for remainder of Design Consulting Project curriculum; YDP students continue with curriculum independent of GLP Scholars to develop prototypes. Students pitch prototypes via video, and receive feedback asynchronously.
- YDP students return to GLP Summer Session on select afternoons during the week of July 16th (pending compatibility with WorldChicago-facilitated experiences) to continue Design Consulting Project curriculum in person. Students participate in Prototype Pitch competition on July 24th via videoconferencing or asynchronously, depending on travel schedule/availability.

It's important to our staff to offer the opportunity for YDP students to complete the curriculum they begin during the start of GLP's Summer Session. We understand this may not fit with YDP's broader summer plans, but are happy to discuss the options above – or variations of them – if you're interested in incorporating the completion of the Design Consulting Projects in your programming.



Design Consulting Projects – Curriculum Overview

<p>Day 1, July 11: Launch + Field Trips</p> <ul style="list-style-type: none"> Partners introduce organization and challenge to Scholars Scholars break up into small teams of 4-5 students Teams participate in field trips across the city to learn about their issue 	<p>Day 2, July 12: Empathy</p> <ul style="list-style-type: none"> Teams participate in a Design Thinking workshop led by IIT's Institute of Design Students research the stakeholders impacted by their partner's challenge Teams empathize with stakeholders by considering 'bright spots' and 'pain points' of the problem 	<p>Day 3, July 18: Brainstorming</p> <ul style="list-style-type: none"> Scholars brainstorm solutions that would address stakeholder needs Team finds common themes in their brainstormed solutions Teams pair with other teams to share ideas and receive feedback
<p>Day 4, July 19: Prototyping</p> <ul style="list-style-type: none"> Scholars work to create deliverable prototype With another group, Scholars get feedback and test out their ideas 	<p>Day 5, July 20: Presentation Prep</p> <ul style="list-style-type: none"> Teams make adjustments to prototype Scholars learn how to pitch and present their prototype Scholars prepare their presentations and posters 	<p>Day 6, July 24: Pitch Competition</p> <ul style="list-style-type: none"> Scholars finalize and practice their pitch with another team Project teams present to partners and stakeholders Stakeholders present the \$15 winners

Insurance, Liability, and Legal Considerations

Along with this proposal, we're including several relevant documents for your review. One is GLP's Assumption of Risk & Release. All Scholars must complete this document as a condition for participation in our program, complete with a parent or guardian's signature where applicable. YDP participants would need to complete and return a form substantially similar to the sample document provided. Additionally, the Irons Oaks Environmental Learning Center requires a separate waiver, which would also need to be completed. Illinois Tech does not require visiting students hosted by a department or program to provide further proof of insurance or liability protection, aside from what is indicated in the Risk & Release Waiver. One important exception to note is that some of the additional outdoor camps we researched (for the Friday, 7/13, program date) do have their own insurance policies and requirements, and that should be factored into the conversation as you consider options for the 13th or other activities outside of GLP's standard programming.

COST BREAKDOWN

Estimated costs include Room & Board estimates for a 7 night stay on Illinois Tech's Main Campus (from July 7th-14th, 2018), located in Chicago's Bronzeville neighborhood, as well as programming costs related to YDP students' incorporation in 4-5 days of the GLP Summer Session. GLP's summer programming also takes place on Main Campus, so YDP students will not have to commute at the start or end of program days. The below figures are estimates for the purpose of this proposal, and final figures may vary slightly, but we anticipate them being very much in line with the numbers you see here.

Room & Board

There are a number of options for housing style, occupancy, and types of meal plans, with varying costs. The Room & Board Options Totals (Group Rate) table on the following page shows two potential total costs, but YDP can select any combination of options on this page. Room & Board is paid directly to IIT's Residence Life and Event Services departments, and there is a separate housing contract that YDP would enter into for lodging. IIT's Dining Services' schedule for Summer 2018 hasn't yet been released, but it's possible that the cafeteria may be closed during some weekend or breakfast hours. In light of that - and so that YDP participants can enjoy Chicago's local cuisine - we recommend considering one of the lesser meal plans.

Building (all dormitories on IIT's Main Campus)	Style	Occupancy	Nightly Rate (pp)	Weekly Rate (pp)	Group Rate, 2 Counselors (8 rooms)
McCormick Street Village (MSV)	Standard	Double	\$ 49	\$343.00	\$2,744.00
McCormick Street Village (MSV)	Standard	Single	\$ 67	\$469.00	\$3,752.00
State Street Village (SSV)	Suite	Double	\$ 67	\$469.00	\$3,752.00
State Street Village (SSV)	Suite	Single	\$ 85	\$595.00	\$4,760.00

Meal Plan Pricing Guide		
Weekly Meal Plan Type	Price/Guest/Week	Weekly Cost (14 guests)
14 Meal Plan	\$156.20	\$2,186.80
10 Meal Plan	\$115.50	\$1,617.00
10 Meal Plan + 30 Bonus Points (usable in campus cafes and convenience store locations)	\$148.50	\$2,079.00
8 Meal Plan	\$92.40	\$1,293.60
8 Meal Plan + 30 Bonus Points	\$125.40	\$1,755.60

#	Room & Board Options Totals (Group Rate)	
1	Double Occupancy (MSV) + 10 Meal Plan & 30 Points	\$5,070
2	Double Occupancy (SSV) + 14 Meal Plan	\$5,750

*Totals include \$250 for incidentals, Access Cards and Linen Packets (complete with blankets, sheets, and pillows)



GLP Participation

Costs associated with incorporating YDP students in a week of GLP's Summer Session include the following items:

- GLP Curriculum, Facilitation, and program experience
- Transportation (to off-campus field trips, including Irons Oaks)
- Irons Oaks participation fee
- A percentage of GLP staff time to support partnership with YDP students and staff (includes Program Intern, Program Instructors for groups with YDP students, and GLP full-time staff involvement)
- Lunches (during Irons Oaks field trip and also picnic lunch on Thursday, July 12th)
- Project/prototyping Supplies
- GLP-branded items for each YDP participant (Summer Session t-shirt, water bottle, bag, etc.)

The total cost for GLP-associated expenses and participation is estimated at **\$6,200**.



TOTAL ESTIMATED COSTS	
Room & Board	\$5,070 - \$5,750
GLP participation	\$6,200
ESTIMATED TOTAL for 14 people	\$11,270 - \$11,950
ESTIMATED TOTAL, per-person	\$805 - \$855

Concluding Rationale

After a cursory review of outdoor overnight camps in Vermont, we surmise that the per-person total for a stay at Illinois Tech and participation in the Global Leaders Program may be slightly higher than previous camps' fees. Our proposed numbers reflect the cost of staying and implementing programming in a major metropolitan area like Chicago and having access to the city's resources – and also the experience of residing on a University campus. We also hope that the proximity to your subsequent activities with WorldChicago provides greater financial flexibility and overall convenience.

In conclusion, our team is thrilled at the prospect of this partnership, and by the alignment of our organization's missions. We hope to have the privilege of welcoming YDP students and staff to the Global Leaders Program's Summer Session in 2018 – and beyond.

